

STEPHANIE GELOT

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415-690-6775 | pass: 2026

EDUCATION

Academy of Art
MFA Fashion Design

Pratt Institute
BFA Graphic Design

COMPETENCIES

Trend & Market Analysis

Concept Development

Technical knitting
knowledge including
industrial knitting machines,
gauges, stitch development,
pattern graphing, yarn
development and sweater
construction

Fit Process

Vendor Communication

Cross Functional
Leadership

Madewell

Senior Sweater Designer

Feb. 2026 - Present | New York City

Lead design of women's sweaters for retail, direct and wholesale reporting to VP of knitwear. Develop compelling product ranges that balance margin drivers with emotional novelty and beat sales YTD. Trend analysis, market and vintage research. Stitch development, sketching and presentation to leadership. Manage and mentor junior designers. Cross functional collaboration, tech pack development and fitting.

Ralsey Group

Senior Sweater Designer | Scoop, Free Assembly

Sept. 2025 - Feb 2026 | New York City

Develop women's knitwear collections for the mass and contemporary markets, translating seasonal trends into commercially successful styles. Collaborate with cross-functional teams to align on brand direction, oversee sample development from concept through production, and ensure quality, fit, and market relevance.

Knitwear Design Consultant

Jan. 2018 - Present | New York City

Design sweaters and knitwear for clients including Ralph Lauren, Rebecca Taylor, Earthbound, Leota, Ca.La, RBX, and Good Alma. Adapt quickly to different processes and interpret client vision to deliver product ranges that speak to their customer. Manage women's knitwear through all stages of development, from concept ideation to production. Brainstorm seasonal concepts, shopped vintage, and competitor brands. Research trends to develop relevant silhouettes, colors, and prints. Create mood boards and presentation decks to present to directors, merchandisers, and production. Sketch into concepts and develop print colorways. Work with factories overseas to create protos. Fit samples, manage print strike-offs, and trim development.

Ralph Lauren

Sweater Designer

June. 2012 - Jan. 2017 | New York City

Collaborated with the Creative Director to develop seasonal concepts. Used market research and trend analysis, sourced vintage clothing and textiles, and built concept rigs to set the design direction for the seasonal product range. Managed and mentored two reports. Designed sweaters for men's and women's RRL, Blue Label and Black label for 11 yearly deliveries from concept to completion. Worked with local knitters and overseas factories to develop new knit fabrications and washes. Worked with Italian and Chinese yarn mills to source and develop new yarns. Traveled to China to finalize the line and develop for upcoming seasons. Consistently reinvented the product while respecting the heritage of Ralph Lauren. Worked cross-functionally with merchandisers and product developers on assortment, costing and market opportunities. Lead fittings for all samples. Presented finalized seasonal assortments to sales team for market week.

Rebecca Taylor

Sweater Designer

Sept. 2011 - June. 2012 | New York City

Designed 8-12 sweaters for each monthly delivery as a contractor. Researched new yarns, stitches, techniques, and details. Worked with the product development team to counter-source yarns. Managed two design interns..